

Press Release

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The Wedding Show for 2010 promises glamorous and design-savvy ideas for the modern couple.

The show is also part of something bigger we think you should take notice of

Toronto, ON: As we glide into the holiday season, have you considered what copy you'll have for after the snow settles on January 1? At The Wedding Co., we're as busy as elves preparing our annual Wedding Show for January at the Carlu. It's a veritable workshop around here and we're not the only ones.

Thousands of couples will become engaged over the holidays, and even as they're swept along by family and social commitments, they'll be spending up to 18 hours in the first week of their engagement researching the big day. As the calendar page turns on January, they'll be out in the snow and sleet attending bridal events of every caliber and the wedding industry will be ready to meet them, assist them with planning and inspire them with ideas, both modern and traditional.

For these people, and the highly specialized wedding industry, this two-week period is equal in importance to TIFF, Fashion Week and Nuit Blanche. Add it to your calendar of annual events and let The Wedding Co. be your guide through Wedding Show Season.

At The Wedding Show, we'll provide our annual list of wedding trends, a sublime VIP package for 10 lucky couples and the finest the wedding industry has to offer.

The curated, 3-day show and Toronto's premier boutique-inspired wedding event offers engaged couples access to a selection of the industry's finest. Fifteen categories of exhibitors include gowns, cakes, invitations, menswear, photographers, venues, travel services and The Handmade Stand: a showcase of selected items available online from around the world. The possibilities are endless.

The Wedding Show, Carlu, January 15-17

For more details: www.theweddingco.com/events

